

Call For Artists

"Cats and Dogs Themed Utility Box"

"Traffic Graffiti" Utility Box Project

The City of Federal Way supports the arts. One of our newest ventures is our "Traffic Graffiti" Art Utility Box Project. These metal boxes are ubiquitous in our city and are often tagged or vandalized. The "Traffic Graffiti" seem to discourage tagging and graffiti and provides public art and fun to our city. They are a way to use art to strengthen Federal Way's identity and sense of community. The art utility boxes are an innovative way to have public art in public spaces right where people can see it, not hidden away in a gallery. Everyone can enjoy the art as they travel around our fair city.

The Federal Way Arts Commission is accepting applications from local artists for innovative designs and family-oriented illustrations with bold shapes and bright, fun colors to decorate utility boxes across the city. We are offering a \$400 stipend for images used for the project. Applicants are invited to submit up to three conceptual renderings for consideration. They may be a sketch or a completed illustration done with any media.

Interested artists may submit illustrations that fit the theme of the box and the size and shape restrictions for one or more boxes. The selection committee will evaluate then choose from the artwork submitted and assign box locations, as applicable. Selected artists will be contacted to discuss the next step in getting art on the boxes. Final artwork will be digitized, transferred to vinyl, and installed on the utility box. Your artwork could be seen and enjoyed 24 hours a day for years as people drive by.

Procedure for applications:

Submit an image/application for the current theme in a horizontal 15x5 image:

The current theme is: Dogs and/or Cats.

Selection Committee

Federal Way Art Commission selection committee will select winning entries based on the following criteria:

1. Overall strength and visual appeal of design concept.
2. Relevance to project theme.
3. Artistic excellence and innovation.
4. Appropriateness for designated location, size, and shape. The illustration must fit the size and proportions of each box.

www.cityoffederalway.com/ArtsCommission



Example of standard utility box.



Example of previous successful design "elf".

“Traffic Graffic” Utility Box Project Application

(Applications will be reviewed on an ongoing basis if space is available. Application materials will NOT be returned.)

Please complete the Application Form and submit the following supplemental information:

- The artist application form
- 2–3 digital photos or illustrations in the current theme. *(Application materials will NOT be returned.)*
- Artists will be notified only if selected.

Project information:

- Applications of submitted art work will be kept for future consideration for upcoming utility boxes.
- Selected artists will be paid a stipend of \$400, which allows the City of Federal Way the rights to use the image as seen fit.
- Review and consideration will be given as utility boxes become available.

Applicant information:

Artist agrees by signing below and submitting this application that while all submitted art is owned by the Artist, the images may be used by The City of Federal Way in the City’s utility box vinyl art wrap Traffic Graffic program and any applicable promotional materials, such as t-shirts, mugs, key-chains, posters, etc. (some of which may be sold to help fund future projects). While the Artist retains ownership of all submitted art, Artist agrees to not permit the selected art to be displayed publicly for any similar project located within 15 miles of Federal Way.

Name: _____ Artist’s Signature: _____ Date: _____

Address: _____

City & State: _____ Zip: _____

Work Phone: _____ Home Phone: _____

E-Mail Address: _____ Fax: _____

Email application and image to Cassie.Swan@cityoffederalway.com

OR

Drop off at:

Federal Way Community Center

attn: Arts Commission

876 S 333rd ST

Federal Way, WA 98003